

# PAIRING REPORT:

CIOESTE (BRA) - BIELSKO-BIAŁA (POL)



INTERNATIONAL URBAN COOPERATION  
European Union-Latin America and the Caribbean



A European Union  
Programme

# CIOESTE (BRA) - BIELSKO-BIAŁA (POL)

THE COOPERATION BETWEEN THE INTERMUNICIPAL CONSORTIUM OF THE WESTERN REGION OF SÃO PAULO (CIOESTE), FROM BRAZIL, AND THE REGIONAL DEVELOPMENT AGENCY BIELSKO-BIAŁA, FROM POLAND, FOCUSED ON ECONOMIC DEVELOPMENT IN THE AREA OF ICT (INFORMATION AND COMMUNICATION TECHNOLOGIES). IN ADDITION, IT ALSO SOUGHT TO USE THE REGIONS AS A HUB TO ACCESS THE BRAZILIAN AND POLISH MARKETS.



## MAIN TOPICS



· Smart Cities



· ICT



## PRIORITIES



1. Internationalization of local SMEs.
2. Build critical mass by developing the knowledge, skills and abilities needed for current and future jobs.
3. Building an ecosystem to promote innovation.

## TRANSFORMATION ACTIVITIES

- Bilateral cooperation between companies, innovation strategy of Cioeste or RIS3
- Bilateral cooperation between universities and research centers, knowledge platform for communication and exchange of business opportunities.
- International ICT events, new business development policies, accelerators and incubators.



## RESULTS

Two missions were carried out: the first was from May 7th to 11th 2018, in which the regions defined the priorities and transformative activities for cooperation, and signed a Memorandum of Understanding between the development agencies. The second mission took place on November 12-16th 2018 and served to define joint actions, formalize collaboration and establish pilot projects on the topics discussed.

As effective results, the cooperation developed:

- A letter of intent between the city of Santana



de Parnaíba, in Brazil, and the Regional Development Agency, in Bielsko-Biała

- A letter of intent and cooperation signed between the University of Bielsko-Biała and the University FIEBE of Sao Paulo
- Memorandum of Understanding between the Regional Development Agency in Bielsko-Biała and CIOESTE Sao Paulo
- Contact agreement signed by the company Evatronix in Sao Paulo
- Memorandum of Understanding between the Regional Development Agency in Bielsko-Biała on Green Mining

These initiatives impacted the regions with:

- The beginning of commercial relations between companies in both locations;
- Identification of possible development projects within augmented reality, such as autonomous cars and blockchain;
- The cooperation of scientific student associations.